**ISHA Advertising/Sponsorship Opportunities\***

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| *Note: dollar figures to the right represent the fee for one year.* | **Diamond**  Over $1,000 | **Platinum**  $500 | **Gold**  $300 | **Silver**  $200 | **Bronze**  $100 | **Show bill**  $50 | **Ribbons**  $25 |
| Name/Organization/Company announced at beginning of show & after lunch break of each show day. Ability to set up a company booth at the Spring & Fall shows | X |  |  |  |  |  |  |
| Your banner displayed at all 4 shows: max 70”x 30”, (you provide) | X | X |  |  |  |  |  |
| Business card size ad on ISHA show bill | X | X | X | X | X | X |  |
| Direct website link on ISHA website to yours | X | X | X | X | X |  |  |
| Name/Business listed on ISHA website without link |  |  |  |  | X | X | X |
| Your brochures/ company info displayed at Spring /Fall shows (you provide) | X | X | X | X | X | X |  |
| Sponsor 14 classes at two shows (28 total) | X |  |  |  |  |  |  |
| Sponsor 12 classes at two shows (24 total) |  | X |  |  |  |  |  |
| Sponsor 8 classes at two shows (16 total) |  |  | X |  |  |  |  |
| Sponsor 6 classes at two shows (12 total) |  |  |  | X |  |  |  |
| Sponsor 4 classes at two shows (8 total) |  |  |  |  | X |  |  |
| Sponsor 2 classes at two shows (4 total) |  |  |  |  |  | X |  |
| Sponsor 1 classes at two shows (2 total) |  |  |  |  |  |  | X |

The Indiana Saddle Horse Association, Inc. (ISHA) is a Not-for-Profit public charity organization (EIN 35-1076543) recognized under Internal Revenue Code (IRC) section 501(c)(3).

Donations to ISHA are Tax Deductible under IRC Section 170.

\*This form and payment must be submitted to ISHA Treasurer, Paul Skatrud, 30 days prior to the show date. ISHA will assign class sponsorships;

if sponsor/company does not indicate specific classes to sponsor.

**Name/Organization/Company\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Contact Person\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Street Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State\_\_\_\_\_\_\_\_ Zip Code\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**I/We would like to sponsor at the $\_\_\_\_\_\_\_\_\_\_ level. Check #\_\_\_\_\_\_\_\_ Classes to be sponsored\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**MAKE CHECKS PAYABLE TO INDIANA SADDLE HORSE ASSOCIATION, INC OR ISHA**

**Mail this form, your payment, and your business card to:**

**Indiana Saddle Horse Association, Inc.**

**Paul Skatrud, Treasurer**

**8343 S. Addison Ave.**

**Knightstown, IN 46148**