

ISHA Advertising/Sponsorship Opportunities*

| <i>Note: dollar figures to the right represent the fee for one year.</i> | <u>Platinum</u> \$500 | <u>Gold</u> \$300 | <u>Silver</u> \$200 | <u>Bronze</u> \$100 | <u>Showbill</u> \$50 | <u>Ribbon</u> \$25 |
|--|--------------------------|----------------------|------------------------|------------------------|-------------------------|-----------------------|
| Your banner displayed at all 4 shows (max 70" x 30") | X | | | | | |
| 1/2 page ad on ISHA showbill | X | | | | | |
| 1/4 page ad on ISHA showbill | | X | | | | |
| Business card size ad on ISHA showbill | | | X | X | X | |
| Direct Website Link on ISHA website to yours | X | X | X | X | | |
| Name/Business listed on ISHA website without link | | | | | X | X |
| Your info at our ISHA Hoosier Horse Fair Booth | X | X | | | | |
| Your info at our Spring/Fall ISHA shows | X | X | X | | | |
| Sponsorship posted 6x/year on ISHA Face Book | X | X | | | | |
| Sponsorship posted 4x/year on ISHA Face Book | | | X | | | |
| Sponsorship posted 2x/year on ISHA Face Book | | | | X | | |
| Sponsorship posted 1x/year on ISHA Face Book | | | | | X | |
| Sponsor 12 classes at 2 shows (24 total) | X | | | | | |
| Sponsor 8 classes at 2 shows (16 total) | | X | | | | |
| Sponsor 6 classes at 2 shows (12 total) | | | X | | | |
| Sponsor 2 classes at 2 shows (4 total) | | | | X | X | |
| Sponsor 1 class at 2 shows (2 total) | | | | | | X |

*This form and payment must be submitted to ISHA Treasurer, Paul Skatrud, 30 days prior to the show date.

ISHA will assign class sponsorships; If sponsor/company does not indicate specific classes to sponsor.

Name/Organization/Compay: _____ Contact Person: _____

Phone: _____ Street Address: _____

City: _____ State: _____ Zip Code: _____

e-mail: _____ Website: _____

I/We would like to sponsor at the \$_____ level. Classes to be sponsored: _____

Make checks payable to: Indiana Saddle Horse Association Inc. or ISHA

Mail this form, your payment and Business Card to:

Paul Skatrud, ISHA Treasurer

8343 S. Addison Ave., Knightstown, IN 46148